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FOR IMMEDIATE RELEASE

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CARLTON LANDING CELEBRATES ARBOR DAY WITH BLUES & GREENS WEEKEND

Public and Residents Invited to Enjoy Spring Season Festivities

CARLTON LANDING, Okla. – Oklahoma’s newest town and premier lakeside resort once again is living up to its reputation as an emerging hub for lake recreation and holiday fun by hosting a grand Arbor Day celebration – The First Annual Blues & Greens Festival. Scheduled for the weekend of March 18th through 20th at Carlton Landing, the Blues & Greens Festival will include tree planting, culinary events, live blues music from the Selby Miner Band, and arts & crafts activities for children. All events are open to the public.

“From the beginning, our vision for Carlton Landing was to create a welcoming community that fosters wellness, nature and a life-giving culture,” explains Town Founder Grant Humphreys. “The Blues & Greens Festival is another great way to bring together neighbors, families and guests in celebrate the coming of spring as we look forward to another great lake season at Carlton Landing.”

The morning will begin with a spring cleaning of the Community Garden in Carlton Landing. Neighbors have adopted raised beds for planting flowers, herbs and vegetables. Students from Carlton Landing Academy, a new public charter school, will use the Community Garden for their Edible Schoolyard curriculum.

The Tree Planting Ceremony will take place in the new Carlton Landing Nature Center, a 50-acre lakefront wooded area which is made possible through a long-term ground lease with the Corps of Engineers and a partnership between the Carlton Landing Community Foundation and The Nature Conservancy of Oklahoma.

“We’re excited to partner with The Nature Conservancy to create a great place that reconnects kids with nature and provides trails for peaceful walks in the woods,” says Humphreys.

Following the tree planting ceremony, attendees can enjoy Bar-B-Q and blues music with Selby Miner Band, one of the premier blues musicians in the region. Bar-B-Q will be provided by “I Don’t Know BBQ” out of the neighboring town of Eufaula.

Friday, March 18

March Madness Tailgate Potluck Dinner
6:00-8:00 p.m.
The Meeting House

Saturday, March 19

Community Garden Spruce Up
9:00-11:00 a.m.
Community Garden on the Boulevard

Kids Art Class with Nate the Artist
11:00 a.m.-12:00 p.m.
Carlton Landing Academy

Arbor Day Celebration
Featuring the Selby Miner Blues Band, Tree Planting and BBQ Lunch
1:00-4:00 p.m.
In Pavilion Park and the new Carlton Landing Nature Center

Dinner with Chef Josh Valentine
7:00-10:00 p.m.
The Home of Town Founders Grant & Jen Humphreys

Sunday, March 20
Church Service with message delivered by Jay St. Claire
10:00 a.m.
Carlton Landing Community Church (meeting in Carlton Landing Academy)

For more event info and to purchase tickets, visit <http://www.eventbrite.com/o/carlton-landing-9012258277>

ABOUT CARLTON LANDING

Carlton Landing is Oklahoma's newest town. Grant and Jen Humphreys, the lakeside community's first residents, founded the community in 2011. The town occupies one of Lake Eufaula's most picturesque areas, with sandy beaches, towering cliffs, beautiful woodlands and some of the lake's finest water quality. Famed planner and architect Andreas Duany, known for designing the Rosemary Beach and Seaside communities on the Florida panhandle, crafted the Carlton Landing master plan with Humphreys in 2008. Inspired by the New Urbanism movement—which holds that life, work and play are all central to a community's vitality—Carlton Landing is the first development of its kind to become a distinct municipality. The master plan includes schools, a waterfront chapel, Nature Center, community parks, trails, and a town center with restaurants and shops. Plans call for more than 3,000 homes, a private residence club and a generational development timeline. For more information, visit www.carltonlanding.com.

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